

# THE BAY AREA PLACE PLAN

<b>Bay Area Place Plan Steering Group</b>		
Date	Wednesday 25 September 2024	
Time	6-8pm	
Venue	Shanklin Football Club, The County Ground, Green Lane, Shanklin PO37 7EU	
Steering Group Members	<b>Special Interest Areas</b>	<b>Representatives</b>
	1. Arts and Culture	Paul Wilson
	2. Businesses	Lawrence Bates
	3. Community Organisations or Events	Ben Holbrook
	4. Events and Activations	Tim Addison
5. Hotels and Holiday Accommodation	Sally Beston	
6. Natural Environment	Claire Hector	
7. Sport	Richard Priest	
8. Young People	Julian Wadsworth (JW)	
	<b>Isle of Wight Council</b>	Cllr Julie Jones Evans Laura Cansdale (LC)
	<b>Lake Parish Council</b>	Cllr Paul Brading Cllr Adrian Whittaker
	<b>Sandown Town Council</b>	Cllr Paddy Lightfoot (Chair) Cllr Alex Lightfoot
	<b>Shanklin Town Council</b>	Cllr Chris Quirk Cllr Robert May

<b>Agenda</b>		
1.	<u>Welcome &amp; Apologies</u> Thanks go to Shanklin Football Club for kindly hosting the meeting in their clubhouse. Apologies from Cllr Julie Jones Evans, Cllr Robert May, Cllr Paul Brading and Claire Hector.	Chair
2.	<u>Notes and Actions from Last Meeting</u> No queries or amendments raised on the notes, actions from previous meeting were shared and notes were approved.	ALL
3.	<u>Proposals Submitted for Amendment to Terms of Reference</u> 1. Position to be created for a young person on the steering group. a. Agreed on majority for young person (16+) to be selected from the youth forum to join Julian on the Steering Group. 2. Amendment to procedure for publication of meeting notes to enable them to be published before the next steering group meeting. a. All agreed to publish the meeting notes maximum of 3 weeks after the meeting allowing for maximum 2 weeks for distribution to group members and 1 week for any clarifications. 3. The exclusion policy for the special interest group representatives to be amended to provide more clarity. The proposed exclusion is to apply only to elected members of councils that are part of the Bay Area Place Plan Steering Group. a. All agreed.	ALL
4.	<u>Action plan review</u> – Covered within the project planning section.	ALL
5.	<u>Project planning</u> All group members were asked to provide some initial ideas, projects, or opportunities in advance of the meeting for discussion. These form the basis of the Action Plan working document.	ALL

Projects discussed in some depth include the following:

#### Arts and Culture:

1. Sea and Sand interactive public art installations
2. Promenade Pop-Up Art Festival
3. VE Day 80<sup>th</sup> Anniversary at Bembridge Fort

#### Business:

1. A Bay promotional video in collaboration with local businesses who will share costs proportionally.
2. Combined group trips to focus on group travel market with an initial aim to organise combined familiarisation trips for travel organisers.
3. Possible university workshop.
4. Business Association/collective – initial meeting arranged with local stakeholders.
5. Hover Safari offer to launch in October half term, making a mainland visit to Wildheart Animal Sanctuary and the wider bay affordable.

#### Community Organisations:

1. Community litter picks to be promoted as community events to tie in with GB Spring Clean and GB Beach Clean initiatives.
2. Successful planting project in Battery Gardens planting by Green Town Volunteers.
3. Floral Displays – aiming to install baskets/planters along Sandown esplanade and in St Johns Road area.
4. Carnival participation drive to increase community involvement in local carnivals.
5. Water fountain installation project, to place public drinking fountains across the bay area.

#### Events and Activation:

1. Out-of-season tourism development - aspirations to create events and attractions to draw visitors year-round.
2. Question posed to the group of what sort of tourism we are hoping to attract, and also what sort of events are we wanting to do.
3. Two categories of events discussed – those that are part of the fabric of the place, that local people enjoy but don't draw people in the town and events that bring people.
4. Provisional dates for Sandown Sprint in September 2025.

#### Young People

1. Brave Island partnership project being developed. A 3-year arts and culture initiative which will transition to skills and employability focus
2. Community mural project in the Los Altos underpass to involve local youth in the concepts.
3. Youth space exploration underway using GoPros for guided learning and to identify safe/unsafe and preferred locations, to be reported back in the springtime.
4. Beach sports events are increasing in visibility, with a number of notable beach athletes from the Island - could be a potential future project for the bay area, in addition to potential other events held on the beach.

#### Sports & Active Pursuits

1. Bay area sports guide to promote local sports activities and venues and highlight notable local sportspeople. All in support of progressing this.
2. VE Day 80 Programme – to organize various activities across the bay area including sports tournaments etc. suggestion to consider using Rylstone Gardens as an event venue along with other local green spaces.

#### Hotels and Holiday Accommodation

1. Meeting with the other hoteliers in November to collaborate and discuss opportunities following a difficult summer.

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	<p>2. Raising awareness of how this plan differs from previous strategies and making new connections for creative solutions to known barriers.</p> <p>Natural Environment</p> <p>1. Biosphere festival and steering committee</p> <p>Lake Parish Council</p> <p>1. Lake Cliff Gardens improvements – require IWC buy in and collaboration. 2. Manor Road Play Park Upgrade – request for funding support from SPF 3. Signage along the cliff path needs improving – could be bay wide project.</p> <p>Sandown Town Council</p> <p>1. Sandown Trim Trail to be implemented with secured grant funding 2. Sandown art and performance spaces, plan to develop new areas for creativity and events. 3. Spaces and artwork for photo opportunities.</p> <p>Shanklin Town Council</p> <p>1. Big Mead Facilities Enhancement plans are progressing. 2. Shanklin Performing Arts Centre – project to upgrade this popular facility</p> <p><i>(Please note, this is not an exhaustive list of projects brought forward. This is a list of those discussed in some detail and/or those with actions associated.)</i></p>	
6.	<p><b>ACTIONS</b></p> <ol style="list-style-type: none"> <li>1. <b>Sally</b> and <b>Lawrence</b> to collaborate on attracting group travel.</li> <li>2. <b>Lawrence</b> to check with <b>Claire</b> about progress on the university workshop.</li> <li>3. <b>Laura</b> to research funding options for water fountains.</li> <li>4. <b>Tim</b> and <b>Ben</b> to meet with bay area event organizers to understand barriers to organizing events.</li> <li>5. Youth Art Project - <b>Julian</b> to connect with <b>Paul W</b> about youth involvement in art project.</li> <li>6. <b>Laura</b> to investigate status of Browns area proposals.</li> <li>7. <b>Julian</b> to distribute relevant information about ongoing proposals to the group when appropriate.</li> <li>8. VE Day 80 Programme Coordination - <b>Richard</b> to work with <b>Paul W</b> and <b>Lawrence</b> on event planning.</li> <li>9. <b>Laura</b> to confirm dates of Biosphere Festival events</li> <li>10. Lake Cliff Gardens Project Status - <b>Laura</b> to investigate.</li> <li>11. <b>Alex</b> to consult with <b>Paul W</b> about artwork and performance spaces.</li> <li>12. <b>Laura</b> to check with Shanklin Town Council regarding planter status.</li> <li>13. <b>Alex</b> to inquire about foliage cutting on the cliff path</li> <li>14. <b>Laura</b> to investigate and report on current condition of the spa site</li> <li>15. <b>Laura</b> to pursue information about Osborne steps</li> <li>16. <b>Laura</b> to schedule future steering group meetings for 6.30pm rather than 6pm</li> <li>17. <b>Laura</b> to distribute AGM details to all members</li> </ol>	ALL
7.	<p><u>Name of the Group/Initiative</u></p> <ul style="list-style-type: none"> <li>• <b>ACTION: All members</b> requested to consider any suggestions for the name of the delivery of the place plan and submit ahead of the AGM so attendees can cast a vote.</li> </ul>	ALL
8.	<p><u>Future Meeting Dates for discussion</u></p> <ul style="list-style-type: none"> <li>• Wednesday 18 December 2024, 6.30-8.30pm, Shanklin (Venue TBC)</li> <li>• Wednesday 26 March 2025, 6.30-8.30pm, Sandown (The Broadway Centre TBC)</li> </ul> <p>Annual General Meeting</p> <ul style="list-style-type: none"> <li>• NEW DATE: Monday 11<sup>th</sup> November 2024, 6.30 (Venue TBC)</li> </ul>	
9.	<p><u>Any Other Business</u></p> <ul style="list-style-type: none"> <li>• No other business discussed.</li> </ul>	

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